



Course Unit: B51 Corporate Social Responsibility

Semester	-
Hours per week	2
Contact hours (total)	32 h
Individual study	58 h

Language of Tuition/Assessment	English
Group size (max)	30
ECTS credits	3
Lecturer	Rajah

Objectives:

To thrive in the modern economic context, businesses have to be accountable to multiple stakeholders. This does not only include economic responsibilities, but social, legal, and environmental responsibilities as well. The aim of the course is to equip students with theoretical as well as practical knowledge on corporate social responsibility and to increase awareness of ethical dilemmas companies may face. Through this course, students will be able to make strategic, moral and ethical business decisions by evaluating them through the perspectives of the different stakeholders.

Contents of the Course:

- Business, government, and society
- Legal, economic, social and environmental responsibility
- Sustainability
- Human rights
- CSR in globalization
- Discussion of ethical dilemmas and challenges
- Discussion of moral solutions.

Methods:

Individual and group assignments, teaching interaction during class, case studies, discussions, and simulations.

Recommendations / Prerequisites:

- Students must be able to function in an English-speaking environment.

Assessment:

- Individual research assignment (60%)
- Active participation and discussion during the seminar (40%)

Suggested Reading:

- Buchholtz, A. K., & Carroll, A. B. (2008). *Business & Society*. Cengage Learning.