

Preliminary Course Catalogue taught in English, Summer Semester 2024

Course descriptions available at: www.hs-koblenz.de/rac-english

Course Code	Title	Duration	ECTS
B 258	German Business Strategies	Pre-Semester Workshop	2
CCS-DaF A1/A1.2	Cultural Competence in German	1 Semester	5
B 004	Academic Internship (Selected Candidates Only)	1 Semester	15
Institute Inter. Research e.V.	Hands-on Learning! Preparation for an Intercultural Workplace (Selected Candidates – Interns- Only)	1 Semester	2
B 25.01	International Competence: Business and Communication <ul style="list-style-type: none"> • International Career Building (BEII) • International Business Simulation (IBS) • Intercultural Communication (ICC) • TOEFL Preparation 	1 Semester	7
B 25.02	International Competence: Language and Business Culture <ul style="list-style-type: none"> • International Career Building (BEII) • Project Management (BEIII) • Intercultural Communication (ICC) • TOEFL Preparation 	1 Semester	7
B 25.03	International Competence: Languages <ul style="list-style-type: none"> • International Career Building (BEII) • Project Management (BEIII) • TOEFL Preparation • Business Spanish I (WSI) 	1 Semester	7
B 25.04	International Competence: Working Internationally <ul style="list-style-type: none"> • International Business • Corporate social responsibility • Sustainable Development • International Experience (IntEx) 	1 Semester	7

B 25.05	<p>International Competence: Asia</p> <ul style="list-style-type: none"> • Southeast Asian Culture (KultSOA) • International Studies 1 (ISI) • International Studies 2 (ISII) • International Experience (IntEx) 	1 Semester	7
B 25.06	<p>International Competence: Europe</p> <ul style="list-style-type: none"> • European Studies (EurS) • International Career Building (BEII) • Business Spanish I (WSI) • Business Spanish II (WSII) 	1 Semester	7
B142	International Teamwork and Communication (BE I)	1 Semester	3
B 07.01	<p>International Competencies</p> <ul style="list-style-type: none"> • Ethics of Leadership • Advanced International Studies • Culture and Communication in International Business 	1 Semester	7
MA01	Advanced Innovation and Leadership Studies, incl. Workshops in User Experience Management & Coaching (Selected Candidates Only)	1 Semester	6
MA02	Managing Technology Incl. New Venture Technology Project (Selected Candidates Only)	1 Semester	6
MA04	Digital & Global (Digital Megatrends; Digital Business Modelling) (Selected Candidates Only)	1 Semester	6
CCS	Intercultural Studies of Germany	1 Semester (Online)	5
Digital International General Stu-	Presentation and Rhetorical Skills (PARS)	1 Semester (Online)	3
Digital International General Stu-	Social Entrepreneurship: Creating value for society and environment	1 Semester (Online)	3