

Course Catalogue – Courses taught in English, Summer Semester 2024

Course descriptions available at: www.hs-koblenz.de/rac-english

Course Code	Title	Duration	ECTS
B 258	German Business Strategies	Pre-Semester Workshop	2
CCS-DaF A1/A1.2	Cultural Competence in German	1 Semester	5
B 004	Academic Internship (Selected Candidates Only)	1 Semester	15
Institute Inter. Research e.V.	Hands-on Learning! Preparation for an Intercultural Workplace (Selected Candidates – Interns – Only)	1 Semester	2
B 25.01	International Competence: Business and Communication <ul style="list-style-type: none"> • International Career Building (BEII) • International Business Simulation (IBS) • Intercultural Communication (ICC) • TOEFL Preparation 	1 Semester	7
B 25.02	International Competence: Language and Business Culture <ul style="list-style-type: none"> • International Career Building (BEII) • Project Management (BEIII) • Intercultural Communication (ICC) • TOEFL Preparation 	1 Semester	7
B 25.03	International Competence: Languages <ul style="list-style-type: none"> • International Career Building (BEII) • Project Management (BEIII) • TOEFL Preparation • Business Spanish I (WSI) 	1 Semester	7
B 25.04	International Competence: Working Internationally <ul style="list-style-type: none"> • International Business • Corporate social responsibility • Sustainable Development • International Experience (IntEx) 	1 Semester	7

B 25.05	<p><u>International Competence: Asia</u></p> <ul style="list-style-type: none"> • Southeast Asian Culture (KultSOA) • International Studies 1 (ISI) • International Studies 2 (ISII) • International Experience (IntEx) 	1 Semester	7
B 25.06	<p><u>International Competence: Europe</u></p> <ul style="list-style-type: none"> • European Studies (EurS) • International Career Building (BEII) • Business Spanish I (WSI) • Business Spanish II (WSII) 	1 Semester	7
B142	<p><u>International Teamwork and Communication (BE I)</u></p>	1 Semester	3
B 07.01	<p><u>International Competencies:</u> (The module comprises three courses)</p> <ul style="list-style-type: none"> • Advanced International Studies • Diversity, Inclusion, Equity • International Leadership Skills 	1 Semester	7
B 07.02	<p><u>Interdisciplinary Competences:</u> (The module comprises three courses)</p> <ul style="list-style-type: none"> • Participation in historical dimensions • Artificial Intelligence and Ethics • Culture and Communication in International Business 	1 Semester	7
MA01	<p><u>Advanced Innovation and Leadership Studies, incl. Workshops in User Experience Management & Coaching</u> (Selected Candidates Only)</p>	1 Semester	6
MA02	<p><u>Managing Technology Incl. New Venture Technology Project</u> (Selected Candidates Only)</p>	1 Semester	6
MA E 04	<p>International Business and Cooperations (The module comprises two courses)</p>	1 Semester	8
MA04	<p><u>Digital & Global (Digital Megatrends; Digital Business Modelling)</u> (Selected Candidates Only)</p>	1 Semester	6
CCS	<p><u>Intercultural Studies of Germany</u> 3.4. - 19.6.2024; Wednesdays: 15:45 - 17:15</p>	1 Semester (Online)	5
International Business (HBRS)	International Finance	1 Semester (Online)	3