

Modules for Incomings SS18

	Monday	Tuesday		Wednesday	Thursday			Friday	
08:15 09:45		Understanding Intercultural Communication Ran K022 (5 ECTS)	Presenting in English (BE2) Fro N001 (5 ECTS)	International Recruitment Process (BE3) Ran A248 (5 ECTS)	Business English I see list (7,5 ECTS)			Organisation + Leadership Leb FU65 (Ma) (6 ECTS)	
10:00 11:30	Marketing CaseStud. Sch A249 (10 ECTS)	Understanding Intercultural Communication Ran K022	Presenting in English (BE2) Fro N001	International Recruitment Process (BE3) Ran A248	Business English I see list	Marketing Sch K123 Consumer Behaviour (5 ECTS) Start: 19.04. End: 04.05. Sch K123		Organisation + Leadership Leb FU65 (Ma) (6 ECTS)	Marketing Sch A110 Consumer Behaviour (5 ECTS) Start: 19.04. End: 04.05. Sch A110
11:45 13:15	Marketing CaseStud. Sch A249			Engl. Grammar Fro A105	Business English I see list	Marketing Sch K123 Consumer Behaviour (5 ECTS) Start: 19.04. End: 04.05. Sch K123	Marketing Communications Sct K024 (10 ECTS) ***		Marketing Sch A110 Consumer Behaviour (5 ECTS) Start: 19.04. End: 04.05. Sch A110
14:00 15:30	Marketing CaseStud. Hes A249			German Language course ? ** (5 ECTS)	Intercultural Management Ran A105 (Ma) (6 ECTS) *		Marketing Communications Sct K024 ***		
15:45 17:15	Marketing CaseStud. Hes A249			German Language course ? **	Intercultural Management Ran A105 *		Marketing Communications Sct K024 ***		
17:30 19:00							Marketing Communications Sct K024 ***		

All courses as planned end of January, times and rooms might change

* As Intercultural Management is a Master level module, bachelor students will be awarded 10 ECTS but need to speak to Ellen Rana before joining!

** To get 5 ECTS you need to attend the intensive preessional course. Time might change.

*** Marketing Communications is divided in Brand Management (week 1 to 3) and Campaign Development (week 4 to 11), 5 ECTS each