



Course Unit: Values-Based Process Management (B07a)

Semester	2
Hours per week	2
Contact hours (total)	32 h
Individual study	28 h

Language of Tuition/Assessment	English
Group size (max)	20
ECTS credits	2
Lecturer	Georg Reifferscheid

Objectives:

The students will learn the importance of process-oriented business thinking and structure within organizations. Based on the concept of "Values-based Process Management (VBPM), students will learn different approaches to & methods of

- documenting
- analyzing
- improving & implementing

current processes within organizations, while focusing on the employee as the basis for continuous improvement. Furthermore, the leadership part within transformational and change processes will be dealt with. A structured, methodic and values-based approach towards the continuous development of organizations with regard to process structure will be delivered.

Content:

- Process Management
- Quality Management
- Continuous Process Improvement (CPI)
- Values in business
- Leadership in Process-/Change Management

Method:

Individual and group assignments, teaching interaction during class, case studies, discussions, and simulations.

Pre-requisites:

Students must be able to function in an English-speaking environment.

Assessment:

Individual written assignment (100%)

Literature:

Will be announced through myStudy.