

## Programme and Times

Seminar **Managing Cultural Diversity**, 04 to 06 November 2011

**“Social Contacts – Social Networks – Social Media”**

Friday: 14.00 – 19.00, Saturday: 11.30 – 17.30, Sunday: 10.00 – 14.00, **Room E 103**

Time	Fri, 04 November	Sat, 05 November	Sun, 06 November		
10:00 – 10:30			<b>Speaker, blind chicken and model meet the robots!</b> Collette Wanjugu Döppner, Kenya		
10:30 – 11:00					
11:00 – 11:30			Coffee Break		
11:30 – 12:00			<b>Social Media and Learning</b> Karsten Kneese and Andrea Goertz & Sebastian Hock, Germany	<b>Social Interaction: Intercultural Photo Story</b> Arnold Schenk, Switzerland	
12:00 – 12:30					
12:30 – 13:00					
13:00 – 13:30				Mensa Lunch	<b>Evaluation and Debriefing</b> Laurent Borgmann, Germany
13:30 – 14:00					
14:00 – 14:30	<b>Introduction</b> Laurent Borgmann, Germany	<b>Social Perception across Cultures</b> Réka Jablonkai, Hungary			
14:30 – 15:00	<b>First Social Contacts</b> Agnes Dús, Hungary				
15:00 – 15:30					
15:30 – 16:00	Coffee Break	Coffee Break			
16:00 – 16:30	<b>Intercultural Competition</b> Laurent Borgmann, Germany  + Coffee Break	<b>Social Media inside the Company</b> Ivan Midgley, GB			
16:30 – 17:00					
17:00 – 17:30					
17:30 – 18:00	<b>Finding the ME in Social MEDIA</b> Anne Fox, Denmark				
18:00 – 18:30					
18:30 – 19:00					
19:00 – open end	<b>My Bonn Tour</b> Lena Stein				