

AMERICAN PART: SUMMER SCHOOL AT COASTAL IN SC, USA

- 3 weeks of program at Coastal:
 - lectures,
 - company visits,
 - excursions, i.e. Charleston,
 - sporting activities,
 - social activities,
 - leisure time for beach / shopping.
- Lectures of your choice in the field of Business Administration (selection):
 - International Business
 - Marketing
 - Principles of Business Conduct
 - ...
- Presentation of last Summer School and new Summer School Project:
RAC:
www.hs-koblenz.de/rac-summer-school
BRS:
www.h-brs.de/de/wiwi/summer-school

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- 20 places reserved: 10 for Bonn-Rhein-Sieg students and 10 for RAC Remagen students
- Summer School Program from mid-August until mid-September
- Concrete arrival and departure times will be announced later

Attendance at all the scheduled activities is compulsory.

COSTS:

The costs for programme, flight, accommodation and living expenses will add up to about €2,150/student. However, we will contact various institutions to obtain third-party funding (costs last year: ~ €1,750/student).

Information about scheduled dates and costs are still subject to change.

GERMAN PART: SUMMER SCHOOL IN GERMANY IN MAY

The program for this part of the Summer School in Germany will include the following elements (amongst others):

- Up to 20 Coastal Students visit the two universities
- One-week seminar at Rheinbach and Remagen (lectures, company visits, project work)
- Cultural program (to be supported by German summer school participants)



ABOUT COASTAL

- Approximately 10,000 students
- Sixteen years of active cooperation in the summer school sector
- Over 68 programs of study at baccalaureate level
- 16 Masters degree programs
- E. Craig Wall Sr. College of Business Administration: students pursuing majors in the areas Accounting, Finance, Management, Marketing, Resort Tourism Management, Economics, International Tourism Management, Professional Golf Management
- High quality of study programs documented through AACSB Accreditation
- Visit the website at www.coastal.edu

APPLICATION DEADLINE

15 JANUARY each year

APPLICATION PROCEDURE

Apply online at:

<http://www.hs-koblenz.de/rac-apply>

Submit your documents in English:

1. **Letter of motivation**
2. **Video project:**
“My role as a cultural ambassador”
3 to 5 minutes; be creative; introduce yourself and your potential to contribute; flash drive, CD-R, cloud)
3. **Academic transcript**
4. **CV**



CONTACT

- **RAC students:** Jens Andreas Faulstich
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SUMMER SCHOOL PROGRAM USA

Myrtle Beach



Hochschule Bonn-Rhein-Sieg
University of Applied Sciences

