



## Course Unit: Ethics of Leadership: Ethics in Sport, Leisure and Physical Activity Organizations (B 07a)

Semester	2
Hours per week	2
Contact hours (total)	32 h
Individual study	28 h

Language of Tuition/Assessment	English
Group size (max)	30
ECTS credits	2
Lecturer	Prof Dr. Lucie Thibault, Brock University, CANADA

- Objectives:** The purpose of this course is to provide future leaders and managers with strategies to address ethical issues in sport. In the course, we will uncover how the social, political, cultural, economic, and technological dimensions in the environment impact on the management practices of leaders in sport, leisure, and physical activity organizations.
- Content:** This course will give students the opportunity to understand ethics as applied in the sport, leisure, and physical activity organization context; understand strategies to address ethical problems in sport and sport-related fields; understand the elements involved in ethical decision making; and understand current issues and problems that challenge leaders in sport, leisure, and physical activity organizations and how these issues and problems affect organizations.
- Method:** Interactive Lecture with various active learning exercises.
- Prerequisites** **Formal:** Full-time student of Business Administration (MA Program) in the Faculty of Business and Social Sciences (WISO) **OR** exchange student with approved learning agreement.  
**Academic:** This course does not build up on any other courses offered on campus. It is therefore suitable for first-semester students. As the language of instruction and assessment will be English, students need to be fluent in English - both in terms of oral and written communication.
- Assessment:** Various in-class tests to be announced in class (40%), written paper (30%), oral presentation and participation (40%). The course will be offered during first teaching term (mid-March to May 2017).
- Literature:** Will rely on scholarly articles available online. The instructor will provide more details and more readings in class. Examples of some articles:
- Festini, H. (2011). Ethics and sport. *European Journal of Bioethics*, 2(3), 311-317.
  - Hums, M.A., Barr, C.A., Gullion, L. (1999). The ethical issues confronting managers in the sport industry. *Journal of Business Ethics*, 20(1), 51-66.
  - McNamee, M.J., & Fleming, S. (2007). Ethics audits and corporate governance: The case of public sector sports organizations. *Journal of Business Ethics*, 73(4), 425-437.
  - Melzer, M., Elbe, A.M., & Brand, R. (2010). Moral and ethical decision-making: A chance for doping prevention in sports? *Etikk i praksis Nordic Journal of Applied Ethics*, 4(1), 69-85.
  - Sheridan, H. (2003). Conceptualizing 'fair play': A review of the literature. *European Physical Education Review*, 9(2), 163-184.
  - Treviño, L.K., Weaver, G.R., Reynolds, S.J. (2006). Behavioral ethics in organizations: A review. *Journal of Management*, 32(6), 951-990.

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