

Suggestions for a stay in Riga and the University of Latvia:

1. Contact Person Erasmus

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2. Contact Person of “Management Courses in English”, (see as well 3.)

Mrs Vineta Apse
Deputy program director for the Modern Language and Business Studies BSP
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3. Content of the Bachelor's degree program “Modern Language and Business Studies”

Degree to be achieved: Bachelor of Humanities

Language of instruction: English

Program description

The program combines language studies with business studies and aims at preparing students for international careers in enterprises and institutions operating in the modern economic and political environment. The language studies in the program offer a choice between three language modules: English-French, English-Spanish and English-German. All three modules comprise studying *Business English*, *Financial English*, *English for Law*, as well as studying general and business aspects of the other modern language (e.g. *French Language in the Modern Discourse*, *Business French*, *Business Spanish*, etc.). A third language can be also chosen. The program provides cultural studies through such study courses as *Intercultural Communication*, *Intercultural Business Relations*, a.o. The business studies comprise the basic management studies as well as EU and international market specific study courses (e.g. *Management*, *Marketing*, *Business in the European Union*, *International Economic Relations*).

Program Contents

A Part (mandatory study courses)

Business English (6 ECTS)
English Communicative Grammar (6 ECTS)
English for Academic Studies and Interdisciplinary Research (3 ECTS)
Financial English (6 ECTS)
Writing for Academic Studies in English (3 ECTS)
Introduction to Linguistics of the English Language (6 ECTS)
Business Communication Text Analysis (6 ECTS)
English for Law (6 ECTS)
Introduction to Business Discourse (3 ECTS)
Basics of the Latvian Scientific Language and Terminology (3 ECTS)

Basics of Translation Theory (3 ECTS)
Seminars in Economic and Legal Text Translation (6 ECTS)
Introduction to Philosophy (6 ECTS)
Microeconomics (6 ECTS)
Macroeconomics (6 ECTS)
International Economic Relations (6 ECTS)
Marketing (6 ECTS)
Business in the European Union (3 ECTS)
Management (6 ECTS)
Introduction to Law (6 ECTS)
Economic Anthropology (6 ECTS)
3 term papers (6 ECTS)
Bachelor Thesis (15 ECTS)

B Part – Language module

Contrastive Studies: French/Spanish/German (2nd foreign language from the beginner's level) - (24 ECTS)
French/Spanish/German Language in the Modern Discourse (3 ECTS)
Business French/Spanish/German (6 ECTS)
French/Spanish/German Communicative Grammar (3 ECTS)
3rd foreign language (French/Spanish/Italian/German/Swedish a.o.) – 12 ECTS

B Part – electives (should choose 45 ECTS)

Basics of Business Presentations (3 ECTS)
British Culture Studies (6 ECTS)
Canadian Cultural Studies (6 ECTS)
USA Cultural Studies (6 ECTS)
English Lexicology and Stylistics (6 ECTS)
Form, Meaning and Function in Modern English (3 ECTS)
Theory of Finances (6 ECTS)
Globalization and Integration in International Economy (3 ECTS)
Personnel Management (6 ECTS)
Intercultural Business Relations (3 ECTS)
Strategic Management and Policy (6 ECTS)
Intercultural Communication (6 ECTS)
Management Psychology (3 ECTS)
Business Ethics (3 ECTS)
Development Anthropology (3 ECTS)
Project Management (3 ECTS)

4. Flight

Lufthansa: Frankfurt/Main (FRA) – Riga (RIX):
about 310 Euro return flights, rail way ticket included

5. Accomodation

Hotel/Hostel in the old town next to the University (it`s a 5 minutes walk)

Red Nose Hostel (opened in 2011)
14 Jana street, 1050, Riga (www.hotels.com)

Or:

Red Roofs Hostel
6 Jana street, 1050, Riga (www.hrs.de)