

Modules for Incomings SS18

| | Monday | Tuesday | | Wednesday | Thursday | | | Friday | |
|---------------------|--|---|---|---|---|-----------------------------|---|--|--|
| 08:15 - 09:45 | | Understanding Intercultural Communication Ran K022 (5 ECTS) | Presenting in English (BE2) Fro N001 (5 ECTS) | International Recruitment Process (BE3) Ran A248 (5 ECTS) | Business English I see list (7,5 ECTS) | | | Organisation + Leadership Leb FU65 (Ma) (6 ECTS) | |
| 10:00 - 11:30 | Marketing CaseStud. Sch A249 (10 ECTS) | Understanding Intercultural Communication Ran K022 | Presenting in English (BE2) Fro N001 | International Recruitment Process (BE3) Ran A248 | Business English I see list | Marketing Sch K123 (5 ECTS) | | Organisation + Leadership Leb FU65 (Ma) (6 ECTS) | Consumer Behaviour (Market Research) Sch A110 (5 ECTS) |
| 11:45 - 13:15 | Marketing CaseStud. Sch A249 | | | Engl. Grammar Fro A105 | Business English I see list | Marketing Sch K123 | Marketing Communications Sct K024 (10 ECTS) *** | | Consumer Behaviour (Market Research) Sch A110 |
| 14:00 - 15:30 | Marketing CaseStud. Hes A249 | | | German Language course ? ** (5 ECTS) | Intercultural Management Ran A105 (Ma) (6 ECTS) * | | Marketing Communications Sct K024 *** | | |
| 15:45 - 17:15 | Marketing CaseStud. Hes A249 | | | German Language course ? ** | Intercultural Management Ran A105 * | | Marketing Communications Sct K024 *** | | |
| 17:30 - 19:00 | | | | | | | Marketing Communications Sct K024 *** | | |

All courses as planned end of January, times and rooms might change

* As Intercultural Management is a Master level module, bachelor students will be awarded 10 ECTS but need to speak to Ellen Rana before joining!

** To get 5 ECTS you need to attend the intensive preessional course. Time might change.

*** Marketing Communications is divided in Brand Management (first half of semester) and Campaign Development (second half of semester), 5 ECTS each