

# Timetable for Incomings Winter term 2022/23

	Monday		Tuesday		Wednesday	Thursday		Friday
08:15 to 09:45			Intercultural Communication (5 ECTS) room: K022 Mrs. Prof. Dr. Aida Matri Ben Jemaa	Statistics (5 ECTS) room: KU25 Mrs. Prof. Dr. Teodorescu	Economics I (5 ECTS) room: A249 Mrs. Prof. Dr. Teodorescu			
10:00 to 11:30			Level: 3 <sup>rd</sup> or 4 <sup>th</sup> semester/ 2 <sup>nd</sup> year Bachelor	Level: 2 <sup>nd</sup> semester/ 1 <sup>st</sup> year Bachelor	Level: 1 <sup>st</sup> semester/ 1 <sup>st</sup> year Bachelor		Marketing & Consumer Behaviour (10 ECTS) room: F144	Marketing & Consumer Behaviour (10 ECTS) room: F144 Mr. Prof. Dr. Schlich
11:45 to 13:15	International Business (10 ECTS) room: A248 Mr. Prof. Dr. Schlich & Mr. Prof. Dr. Hesse	Brand Management in a digital world (Master)* (6 ECTS) room: A247 Mr. Prof. Dr. Schmidt	Marketing - Basics (5 ECTS) room: KU25 Mr. Prof. Dr. Hesse		Brand Management & Marketing Communication (10 ECTS) room: K119 Mr. Prof. Dr. Schmidt	Operations-management (5 ECTS) room: A 244 Mr. Prof. Dr. Leyendecker & Mr. Prof. Dr. Bräkling	Mr. Prof. Dr. Schlich 3 <sup>rd</sup> semester/ 2 <sup>nd</sup> year Bachelor	3 <sup>rd</sup> semester/ 2 <sup>nd</sup> year Bachelor
14:00 to 15:30	Level: 4 <sup>th</sup> semester/ 2 <sup>nd</sup> year Bachelor	Level: 1 <sup>st</sup> semester/ 1 <sup>st</sup> year Master	Level: 2 <sup>nd</sup> semester/ 1 <sup>st</sup> year Bachelor		Level: 3 <sup>rd</sup> semester/ 2 <sup>nd</sup> year Bachelor	Level: 2 <sup>nd</sup> semester/ 1 <sup>st</sup> year Bachelor		Brand Management & Marketing Communication (10 ECTS) room: A 106 Mr. Prof. Dr. Schmidt
15:45 to 17:15			Introduction to Business Administration (BWL I) (5 ECTS) room: KU25 Mrs. Prof. Dr. Aida Matri Ben Jemaa	Diversity in Marketing (5 ECTS) room: A230 Ms Simone Thomas	Finance & Investment I (5 ECTS) room: K119 Mr. Mark Frost		Level: 3 <sup>rd</sup> semester/ 2 <sup>nd</sup> year Bachelor	
17:30 to 19:00			Level: 1 <sup>st</sup> semester / 1 <sup>st</sup> year Bachelor	Level: 3 <sup>rd</sup> or 4 <sup>th</sup> semester/ 2 <sup>nd</sup> year Bachelor	Level: 3 <sup>rd</sup> or 4 <sup>th</sup> semester/ 2 <sup>nd</sup> year Bachelor			

Certificate Marketing

Certificate International Business

unaligned/mix & match option

times and rooms might change

\* Master's level course - Bachelor students receive 10 ECTS, but must obtain the professor's approval before participation