

Timetable for Incoming Students

	Monday			Tuesday			Wednesday		Thursday				Friday			
08:15 to 09:45		Business English I (5 ECTS) Level: 1 st semester/ 1 st year Bachelor - choose either Monday or Thursday -	Business English I (5 ECTS) Level: 1 st semester/ 1 st year Bachelor - choose either Monday or Thursday -	Business English I (5 ECTS) Level: 1 st semester/ 1 st year Bachelor - choose either Monday or Thursday -	Introduction to Business Administration (5 ECTS) Level: 1 st semester / 1 st year Bachelor	Statistics (5 ECTS) Level: 2 nd semester/ 1 st year Bachelor		Business English III (2 ECTS)** Level: 3 rd or 4 th semester/ 2 nd year Bachelor	Business English III (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor	Business English I (5 ECTS) Level: 1 st semester/ 1 st year Bachelor - choose either Monday or Thursday -	Intercultural Communication (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor	Intercultural Communication (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor	International Human Resource Management (Master)** - only offered in summer term - Level: 1 st or 2 nd semester/ 1 st year Master (6 ECTS)		Marketing & Consumer Behaviour (5 + 5 ECTS) 3 rd semester/ 2 nd year Bachelor	
10:00 to 11:30	International Business (10 ECTS) Level: 4 th semester/ 2 nd year Bachelor	International Marketing and Management (Master)* - only offered in summer term - Level: 1 st or 2 nd semester/ 1 st year Master (12 ECTS)	Brand Management in a digital world (Master) Level: 1 st semester/ 1 st year Master (12 ECTS)		Marketing - Basics (5 ECTS) Level: 2 nd semester/ 1 st year Bachelor	Economics I (5 ECTS) Level: 1 st semester/ 1 st year Bachelor	Brand Management & Marketing Communication (5 + 5 ECTS) Level: 3 rd semester/ 2 nd year Bachelor	Finance & Investing I (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor			Operations- management (5 ECTS) Level: 2 nd semester/ 1 st year Bachelor	Business English II (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor - choose either Monday or Thursday -		Marketing & Consumer Behaviour (5 + 5 ECTS) 3 rd semester/ 2 nd year Bachelor		
11:45 to 13:15								Brand Management & Marketing Communication (5 + 5 ECTS) Level: 3 rd semester/ 2 nd year Bachelor	Controlling (5 ECTS) Level: 3 rd semester/ 2 nd year Bachelor							
14:00 to 15:30				Business English II (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor - choose either Monday or Thursday -			German as a Foreign Language - Beginner/ A1 (5 ECTS)									
15:45 to 17:15			Economics II (5 ECTS) Level: 2 nd semester/ 1 st year Bachelor						Intercultural Studies of Germany (5 ECTS) Level: incoming students							
17:30 to 19:00										German as a Foreign Language - B2/C1 (5 ECTS) Level: language course						

Certificate Marketing

Certificate Business Administration

Certificate Intercultural Business

Certificate International Management¹

*only offered in summer semester

*Master's level course - Bachelor students receive 15 ECTS, but must obtain the professor's approval before participation

times might change

**Bachelor's level course - Master students receive 2 ECTS

**Master's level course - Bachelor students receive 8 ECTS, but must obtain the professor's approval before participation

For language courses please visit the Centre for Communication studies: <https://www.hs-koblenz.de/en/international/centre-for-communication-studies/translate-to-english-fremdsprachenkurse>