

Certificate in Marketing & AI

The '**Marketing & AI Certificate**' includes the following modules:

- Statistics (5 ECTS)
- Integrated Marketing Communications (5 ECTS)
- Digital Marketing (5 ECTS)
- Applied AI & New Technologies (5 ECTS)

The certificate is conducted in English.

This certificate may be combined with other modules to fulfil the ECTS required by the sending institution.

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