






# Modules for Incomings summer term 2020

	Monday		Tuesday			Wednes- day	Thursday			Friday		
08:15 — 09:45		Business English I <i>see list</i> (5 ECTS)	Understanding Intercultural Communications <i>Ran K022</i> (5 ECTS)	Corporate Management Men A247 (5 ECTS) 17.03.-21.04. Exam: 27.04.	Statistics <i>Teo A212</i> (5 ECTS)	International Recruitment Process (BEII) <i>Ran A247</i> (5 ECTS)	Business English I <i>see list</i> (5 ECTS)		Intercultural Management <i>Ran A240 (Ma)</i> (6 ECTS) *	Organisation + Leadership <i>Leb A101 (Ma)</i> (6 ECTS)***		Academic Writing <i>Fro</i> (3 ECTS)
10:00 — 11:30	Marketing Case Studies/International Business <i>Sch A209</i> (10 ECTS)	Business English I <i>see list</i>	Understanding Intercultural Communications <i>Ran K022</i>	Corporate Management Men A247 17.03.-21.04. Exam: 27.04.	Statistics <i>Teo A212</i>	International Recruitment Process (BEII) <i>Ran A247</i>	Business English I <i>see list</i>	Marketing + Market research / Marketing + Consumer Behaviour <i>Sch K123</i> (5 ECTS)	Intercultural Management <i>Ran A240 (Ma) *</i>	Organisation + Leadership <i>Leb A101 (Ma)***</i>	Marketing + Market research / Marketing + Consumer Behaviour <i>Hes A248</i> (5 ECTS)	Academic Writing <i>Fro</i>
11:45 — 13:15	Marketing Case Studies/International Business <i>Sch A209</i>		Marketing Basics PO2019 <i>Hes A110</i> (5 ECTS)	Corporate Management Men A247 17.03.-21.04. Exam: 27.04.		Finance & Investment I <i>Fro A104</i> (5 ECTS)	Presenting in English (BEII) <i>Fro A240</i> (5 ECTS)	Marketing + Market research / Marketing + Consumer Behaviour <i>Sch K123</i>	Marketing Communications / Brand Management and Marketing Communications <i>Sct K024</i> (10 ECTS)	Strategic Management (Ma)*** <i>Kas A101</i> (6 ECTS)	Marketing + Market research / Marketing + Consumer Behaviour <i>Hes A248</i>	Academic Writing <i>Fro</i>
14:00 — 15:30	Marketing Case Studies/International Business <i>Hes A209</i>	Presenting in English (BE2) <i>Fro A101</i> (5 ECTS)	Marketing Basics PO2019 <i>Hes A110</i>			Finance & Investment I <i>Fro A104</i>	Presenting in English (BEII) <i>Fro A240</i>		Marketing Communications / Brand Management and Marketing Communications <i>Sct K024</i>	Strategic Management (Ma)*** <i>Kas A101</i>		Academic Writing <i>Fro</i>
15:45 — 17:15	Marketing Case Studies/International Business <i>Hes A209</i>	Presenting in English (BE2) <i>Fro A101</i>	Introduction to Business Administration (BWL I) <i>Hes K022</i> (5 ECTS)			German Language course ** (5 ECTS)			Marketing Communications / Brand Management and Marketing Communications <i>Sct K024</i>		German Business Behaviour <i>A247</i> (5 ECTS)	
17:30 — 19:00			Introduction to Business Administration (BWL I) <i>Hes K022</i>			German Language course **			Marketing Communications / Brand Management and Marketing Communications <i>Sct K024</i>		German Business Behaviour <i>A247</i>	

\* As Intercultural Management is a Master level module, Bachelor students will be awarded 10 ECTS but need to speak to Ellen Rana before joining!

\*\* To get 5 ECTS you need to attend the intensive preessional course. Time might change.

\*\*\* As Organisation and Leadership and Strategic Management are Master level modules, Bachelor students need to speak the respective professor before joining!

	certificate intercultural marketing		certificate international business		certificate intercultural behaviour
	required for all certificates		unaligned/mix & match option		

times and rooms might change