

Submission Guideline for the MLI Research Proposal ("One-Pager")

According to §5(4) of the examination regulations, the submission of a research proposal ("One-Pager") is an obligatory requirement for the admission to the master's program *Management, Leadership, Innovation (MLI)*.

On one page (min. 375 words max. 500 words) you should relate to an issue of your interest within management, leadership, innovation or entrepreneurship literature. The research proposal should briefly (abstract style – click [here](#) for an example) include the following passages:

- a.) Present an overarching research issue and display a scientific problem. Why is your topic relevant for practitioners?
- b.) Raise a precise research question.
- c.) In a nutshell: Describe the current scientific research status within your topic and give a summary of the most compelling literature streams and controversial indications.
- d.) Describe the methodology you (would) choose in order to answer your research question.
- e.) Show an introductory bibliography including the most important literature for your topic.

The research proposal ("One-pager") should be written in English with standard scientific design and referencing style.